

8/11 Day Social Media Messages

Overview

This document contains template social media messages for 8/11 Day (Aug. 11). CGA recommends broadcasting safe digging messages via both your organizational and personal social media accounts to get the most out of your 8/11 Day outreach.

Organizational Social Media Messages

Facebook/Twitter

1. (For Aug. 10 posting) Tomorrow is 8/11 Day (Aug. 11, or 8-1-1 on the calendar) — a timely reminder to contact 811 (tag [Facebook.com/Call811](https://www.facebook.com/Call811) using @call 811) before you dig! Striking buried utilities, including electricity, internet, gas and other vital services can result in catastrophe, but there's a simple and free solution. ALWAYS contact 811 every dig, every time to stay safe with all your future digging projects! #811BeforeYouDig #SafeDigging #811Day



2. (For Aug. 11 posting) Happy 8/11 Day! Want to avoid expensive and potentially catastrophic disasters while digging? It's as simple as contacting 811 (for Facebook, tag [Facebook.com/Call811](https://www.facebook.com/Call811) using @call 811) before you dig! Whether you're a homeowner digging for the first time or a seasoned professional, it's crucial to contact 811 a few days in advance to have underground utilities marked. Stay safe this summer! #811BeforeYouDig #811Day #call811



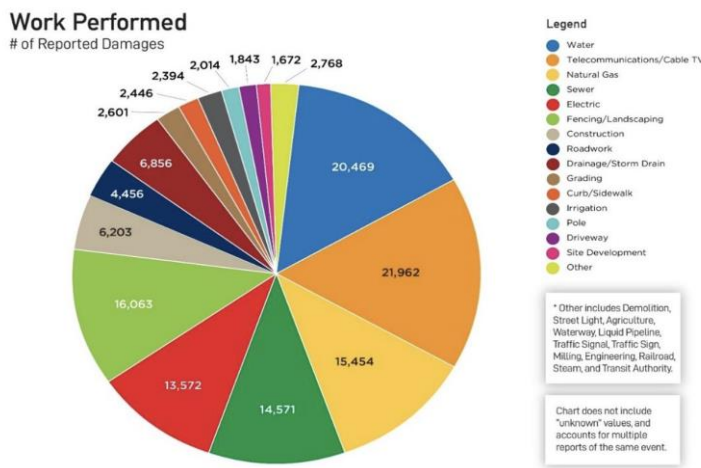
LinkedIn

1. (For Aug. 10 posting) Tomorrow, please join (company name) in celebrating 8/11 Day (Aug. 11), a timely reminder for homeowners and professionals to contact 811 prior to any digging project to have underground utility lines marked. Failure to contact 811 before digging continues to be the number one cause of damages to underground utilities each year. Share

the safe digging message with colleagues and friends this 8/11 Day to help keep communities safe! #811BeforeYouDig #811Day #call811



- (For Aug. 11 posting) Each year, summer has the highest rate of reported underground utility damages. Every few minutes an underground utility line is damaged because someone neglected to contact 811 before digging, which can lead to expensive repair costs, fines, inconvenient outages, injury and even death. 8/11 Day serves as a timely reminder that contacting 811 is a necessary first step to safety for homeowners and professionals when digging, regardless of the size and scope of the project.



Personal Social Media Messages

Facebook/Twitter

(For Aug. 11 posting) Did you know that every few minutes an underground utility line is damaged because someone decided to dig without contacting 811? Today is 8/11 Day (Aug. 11), and a great reminder for homeowners and professionals alike to always contact 811 (for Facebook, tag [Facebook.com/Call811](https://www.facebook.com/Call811) using @call 811) before any project that requires digging. Be sure to stay safe and keep critical utilities connected this summer with 811! #Call811 #811Day #811BeforeYouDig



LinkedIn

(For Aug. 11 posting) Today is 8/11 Day, an important reminder to always contact 811 before you dig to keep your community safe and connected to critical utilities. Contacting 811 before any digging project, large or small, is the single easiest step you can take toward reducing the chance of damaging utilities buried underground. Please help us remind others of this crucial step that can mean the difference between life and death. Don't cut corners if you don't want to cut power—always contact 811 before you dig this summer and all year round! #811Day



NextDoor

(For Aug. 11 posting) Hi neighbors! I work at (company) and wanted to share an important reminder about summer safety. Are you planning on completing a DIY outdoor project this summer? If so, 8/11 Day (Aug. 11, or 8-1-1 on the calendar) is a convenient reminder to always contact 811 before you begin digging, regardless of the size of your project. Even something as simple as installing a mailbox or planting a garden requires contacting 811 to have underground utility lines marked prior to getting your hands dirty with your digging project.

When you contact 811, your local utility companies send professional locators to mark the approximate location of any buried lines in your yard so that you don't risk injuring yourself or disrupting utility service to the neighborhood. It's easy to make your free request by calling 811 or going online to (811 center website) a few days before you plan to dig. Remember to contact 811 before every dig, every time to keep yourself and your community safe this summer! Visit www.811beforeyoudig.com for more info.



Finally getting to that landscaping project you've been planning?

Always contact 811 before putting a shovel in the ground, or you could disrupt power or internet. Call 811 or go to your state 811 center's website before digging.



Call811.com